授業報告 8

One Suggestion for Teaching Cross Cultural Communication Course : Experiential Learning Using An Activity Book, "Culture in Action"

NEBASHI Reiko / SASAKI Yumi

1. Goals of Cross Cultural Communication

1) To help students increase their *cultural awareness* (Yamagishi et al.; 1992).

a) Self-awareness: to recognize how much culture influences your beliefs. values and assumptions.

b) Ethnorelativism: to understand that other cultures are sometimes different or similar but neither inferior nor superior.

c) Interest in other cultures: the emphasis should be put not only or one specific culture but on various other cultures too.

d) Cultural sensitivity: to understand that negative emotions they have when encountering other cultures are inevitable and natural. $\Rightarrow$ Experiential learning

2) To help students reach the *"acceptance" stage* (Bennett, 1986). "In this stage, cultural difference is both acknowledged and respected" (Bennett, 1993; p.47).

2. Overview of CCC

1) Caveats

a) Including both cognitive and affective approaches are desirable in class.

b) Although students are encouraged to use English, Japanese is also allowed in group discussions.

2) Targets

a) Many students are culturally naïve and at one of any of the ethnocentric stages (Bennett, 1986).

b) Many are likely to show interest in English-speaking cultures.

c) Many believe they should gain knowledge about cultures.

3. Class Material of CCC

1) Cognitive (e.g., lecture) : lots of information and comfortable settings for learning

2) Affective (e.g., video) : to evoke emotional involvement

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3) Experiential (e.g., simulation) : active participation, generalization, and application.

Learning is incomplete unless an experience is processed by cycling through stages (Kolb; 1984).

4. What's unique about an activity book, "Culture in Action"
(Abe, Nebashi, Sasaki, & Shaules, 1998)

l) Targeting Japanese students; concerned with mono-cultural class and students' English level.
2) Using inductive approach which will develop learner's creativity.
3) Interactive : facilitating students to actively interact with other students.
4) Increasing cultural awareness.

5. Class Sample

Topic: "Obvious culture" - cultural elements we can obviously notice
1. Activity (Experience) ⇒ 2. Small group discussion (Processing 1) ⇒ 3. Textbook reading (Reflection) ⇒ 4. Small group discussion (Processing 2) ⇒ 5. Class discussion (Generalization) ⇒ 6. Wrap-up ⇒ 7. Assignment, quiz, short report etc. (Application)

(ねばし　れいこ
　　本学ランゲージセンター英語嘱託講師
ささき　ゆみ
　　本学ランゲージセンター英語嘱託講師)

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